



Day One Monday 14th March

08:00 Registration & refreshments

09:00 Welcome & opening remarks

Jay Tooker, Partner, Holman Fenwick Willan

09:10 The state of the market: the yard perspective

What is the secret of building yachts? How can yards support pre-owned values? What will tomorrow's buyers want?

Moderator: Jay Tooker, Partner, Holman Fenwick Willan Vasco Buonpensiere, Co-Founder, Cantiere delle Marche Farouk Nefzi, Brand Director, Feadship Stefano de Vivo, Chief Commercial Officer, Ferretti Group Guillaume Roché, CEO & Founder, Sunrise Yachts

10:00 The state of the market: The broker view

Are there any signs of yacht values hardening? How can the industry attract new buyers? Reasons to be optimistic

Moderator: Alasdair Whyte, Editor, Superyacht Investor Roberto Giorgi, Chairman, Fraser Yachts Will Christie, Senior Broker, Y.CO

10:45 Morning coffee

11:25 There are only two certainties in the Med: Yachts and taxes

Updates on key jurisdictions: France, Malta, Spain, Isle of Man

Challenges to lease schemes

Does anyone care about harmonising taxes?

What to do when yachts are seized

Moderator: Nic Arnold, Head of Luxury Asset Advisory, **PwC** Beatrice Favarel-Veidig, Avocat, **Favarel & Partners** Christine Cassar Naudi, Senior Associate, **Ganado Advocates** Miguel Ángel Serra Guasch, Principal Associate, **Garrigues**

12:30 Reducing transaction risks

Managing counterparty risks Whose deposit is it anyway? Local laws

Alistair Feeney, Partner, Holman Fenwick Willan

12:55 Lunch

14:25 Chartering yachts

Commercial versus private
Can you really make money chartering yachts?

Moderator: Alasdair Whyte, Editor, Superyacht Investor
Fiona Maureso, Charter Director, Northrop & Johnson
Geoff Moore, Managing Director, West Nautical

15:10 Strategies for reducing construction financing risks

What can they do to manage risks?
What risks do they have to live with?
How bad can it get?
Repossession war stories
Panos Pourgourides, Partner, Hill Dickinson

15:35 Afternoon tea

16:30 Helicopters at sea

The state of the yacht market versus the VIP helicopter market

Why new EU regulations may hit existing operations Moderator: Nigel Watson, CEO, Luviair William Sturm, Executive Sales Director, Avpro Captain Alain Viard, Pilot, Helicopt'ex

17:20 Closing remarks

Alasdair Whyte, Editor & Co-founder, Superyacht Investor

17:30 Cocktail reception hosted by Investec

SUPERYACHT INVESTOR LONDON 2016

14th & 15th MARCH



Day Two - Monday 15th March

08:30 Breakfast refreshments

09:00 Opening remarks

Alasdair Whyte, Editor & Co-founder, Superyacht Investor

09:10 Crime and security at sea

Where should owners have sleepless nights? Rules regarding guns on yachts What criminal activity should owners and financiers

worry about?
How can financiers protect themselves?
New hot spots you should be aware of

ISIS – do they pose a threat to yachting?

Drones – what to expect? What can be done?

Moderator: Rear Admiral Scott Lidbetter, Chairman, **Veritas International**

Richard Webb, Managing Director, MarineGuard
Toby Ecuyer, Creative Director, Redman Whiteley Dixon
Andy Young, Managing Director, SPS—Special Projects and
Services Limited

Simon Rowland, CEO & Co-founder, Veritas International

10:00 Perils of the sea - yacht insurance 2016

Which way for rates?

Are owners over-insuring yachts?

Should owners and financiers worry about *Galatea*?

Will the Insurance Act of 2016 better protect owners?

Moderator: Paul Miller, Director of Underwriting, **Hiscox** Ben Lind, Senior Yacht Underwriter, **AIG**

Paul Newton, Senior Yacht Underwriter, **AXA Yachting Solutions**

Peter Mellett, Managing Director, **BankServe** Simon Ballard, Managing Director, **CRS Yachts**

10:50 Morning coffee

11:20 Mind the gaps – which customers are underserved by financiers?

Where are the financing shortages?

Do financiers lack imagination or have too much regulation?

What should borrowers do to get finance?

Moderator: Alasdair Whyte, Editor, Superyacht Investor Bob Atkinson, Partner, B Capital Partners Leon Batchelor, Managing Director, Arc&Co. Olivier Milliex, Founder & Managing Director, OMYS Consulting

12:10 Yacht finance 2016

Private banking: The only game in town?

Asset based lenders: managing real asset risk
Does the asset matter at all to private banks?
How can credit committees understand bespoke deals
and assets?

Can new asset financiers compete with private banks? How yachts fare under Basel III and other regulations Ways to minimise risk after deals have closed

Moderator: Elinor Dautlich, Partner, Holman Fenwick Willan Olivier Blanchet, Head of Yacht & Shipping Finance Services,

BNP Paribas

Alan Randolph, Chief Lending Officer, **C1 Bank**Michel Buffat, Head of Aviation & Yacht Finance Client
Relations, **Credit Suisse**

Jeremy Dean, Head of Marine Finance, **Investec** Chrystelle Cavernes, Head of Mega Yacht & Business Jet Financing, **Société Générale Private Banking**

13:00 Lunch

14:30 Navigating the Superyacht Ownership Lifecycle

What are ownership lifecycle, product lifecycle and asset lifecycle?

How does lifecycle discipline affect owners' long-term luxury experiences?

Total lifecycle value—balancing the emotional, intangible and tangible

Simon Cardiff, Strategy Consultant, Issues in Superyacht
Ownership

14:55 The future of the superyacht industry

How big will the market be in 2030?

Will the UHNWIs want yachts?

Are there too many yards?

Will the BRICS come back?

Where will new buyers come from and who will they be?

What will the yacht of the future look like?

Can transactions be simplified?

How should the yacht industry target new buyers?

Moderator: Alasdair Whyte, Editor, Superyacht Investor Karin Paggi, Head of Sales, **Custom Line**

James Lawson, Partner, Hill Dickinson

Jimmy Carroll, Head of Marketing, Winch Design Senior Representatives, Wealth-X, Y.CO and others

15:55 Closing remarks

Alasdair Whyte, Editor & Co-founder, Superyacht Investor

16:00 Afternoon Tea